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வெளிநாட்டுவளங்கள்திணைக்களம்  
Department of External Resources

Kapila Ph. ...  
14 FEB 2019

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நிதி மற்றும் வெகுசன ஊடக அமைச்சு  
செயலகம் (3ஆம் மாடி), த. பெ. இல. 277, கொழும்பு 00100, இலங்கை

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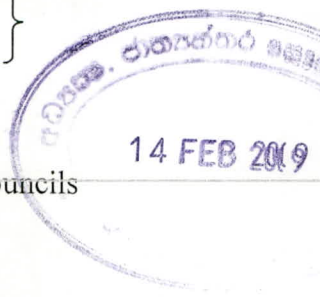
e-mail: info@erd.gov.lk

මගේ අංකය  
எனது இல.  
My No

TA&UN/ITEC/S/Gen/2019

ඔබේ අංකය  
உமது இல  
Your No..

දිනය  
திகதி  
Date



Secretaries of All Ministries  
Chief Secretaries of All Provincial Councils

Dear Sir / Madam

**Post Graduate Programme in Public Policy and Management**  
- From 27<sup>th</sup> March 2019 to 23<sup>rd</sup> March 2020 , India

The India Technical Economic Cooperation (ITEC) of India has invited nominations from the eligible government officials for the above programme. All the applicants are requested to fill their applications at the "**Apply for ITEC/SCAAP course**" link at the **ITEC website** (<https://www.itecgoi.in/meaportal/registerApplicant>) and submit nominations along with the following documents as soon as possible.

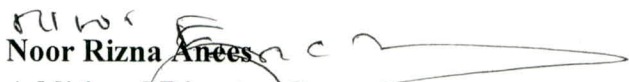
- Two copies of the application form (printouts of the online application)
- Duly filled ERD form No. 02 – (could be downloaded from [www.erd.gov.lk](http://www.erd.gov.lk))
- Medical Report (Medical report will only be accepted if it is from a doctor / hospital / nursing home / clinic that are on the Panel of High Commission of India & from the Government Hospitals)

**The applicants who have already offered an ITEC programme are not eligible to apply for this Programme.**

**Age should be below 45 years.**

Your cooperation in this regard is greatly appreciated.

Yours faithfully

  
**Noor Rizna Anees**  
**Additional Director General**  
**for Director General**

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பணிப்பாளர் நாயகம்  
Director General } 94-11-2484693

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அலுவலகம்  
Office } 94-11-2484500  
94-11-2484600

ෆැක්ස් අංකය  
தொலைநகல்  
Fax } 94-11-2447633  
94-11-2387153  
94-11-2434876

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भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

**POST GRADUATE PROGRAMME IN PUBLIC POLICY  
AND MANAGEMENT  
FOR  
ITEC SPONSORED CANDIDATES**

Indian Institute of Management Bangalore  
Bannerghatta Road,  
Bangalore 560076

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## IIM Bangalore

The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance.

IIMB has around 100 full time faculty members, more than 1200 students across various long duration programmes and nearly 5000 annual Executive Education participants.

Our logo carries a proclamation in Sanskrit, तेजस्वि नावधीतमस्तु (tejasvi navadhitamastu), which translates as 'let our study be enlightening'. We nurture leaders and entrepreneurs by imparting holistic, and innovative education that is transformative. We create impact through thought leadership.

Located in India's high technology capital, we are in close proximity to some of the leading corporate houses in the country, ranging from information technology to consumer product companies, giving us the added advantage of integrating classroom knowledge with practical experience.

Our long-duration post graduate programmes comprise the Fellow Programme in Management (FPM), the Post Graduate Programme in Public Policy and Management (PGPPM), the one year full-time Executive Post Graduate Programme in Management (EPGP), the Post Graduate Programme in Enterprise Management (PGPEM), and the Post Graduate Programme in Management (PGP). All these programmes are very highly rated and IIMB alumni occupy senior managerial and academic positions around the world.

Along with ten disciplinary areas and five centres of excellence that offer courses and conduct research on interesting questions facing various sectors of industry, we have three faculty recruiting centres – the Centre for Management Communication, the Centre for Public Policy, and the N S Raghavan Centre for Entrepreneurial Learning.

We have just launched a Centre for Teaching and Learning (CTL) to engage in research and practice that would improve the teaching effectiveness of faculty members, leading to the development of better learning abilities of students and through its outreach programmes, to act as a national resource for improving the standards of teaching in institutes of higher education.

An India-Japan Study Centre at IIMB has been set up to promote understanding of Japan in India and India in Japan through research, teaching and policy outreach efforts.

An Israel Centre at IIM Bangalore has been set up to act as a hub for research on Indo-Israeli interactions in the fields of technology innovation, business strategy and history, government policies and culture, by uniting scholars, business community and students.

We have key partnerships and collaborations with Goldman Sachs for women entrepreneurship, with Michael and Susan Dell Foundation for incubation of non-profits, and with NITI Aayog for scaling up.

We are committed to make deep social impact using technology-enabled education. Towards this end, we offer Massive Open Online Courses (MOOCs) through edX, a not-for-profit online initiative of Harvard and MIT that offers online courses from the world's best universities. We are the first management school in India to offer MOOCs on the edX platform. We are also the coordinating institute for management education for SWAYAM, Govt's online education platform.

We have taken several steps, over the years, to meet the vision set for IIMB. These include hiring high quality faculty, enhancing the quality of research, emphasizing internationalization, expanding our activities in the field of entrepreneurship, in both research and mentoring, scaling up in terms of student intake in all

the programmes, deepening our engagement with the alumni, improving infrastructure, and improving administration and governance.

We have been accredited by the EFMD Quality Improvement System (EQUIS) for period of five years in 2016. EQUIS is a global school accreditation system run by the European Foundation for Management Development (EFMD) that specializes in rating higher education institutions of management and business administration. The fundamental objective of EQUIS, linked to the mission of EFMD, is to raise the standard of management education worldwide. The five-year accreditation, the highest that EQUIS confers, is a testimony to the fact that the evaluating team was confident about our ability to sustain efforts undertaken to achieve excellent standards in education, internationalization and research.

For the ninth year in a row, in 2017, Eduniversal, Paris has ranked IIMB the top business school in Central Asia. This ranking covers the 1000 best business schools in 154 countries in nine geographical zones: Africa, Central Asia, Eastern Europe, Eurasia & the Middle East, Far East Asia, Latin America, North America, Oceania, and Western Europe.

IIMB's EPGP ranked among the top 35 in FT Global MBA Ranking 2018. The one-year full-time Executive Post Graduate Programme of IIM Bangalore shoots up 14 spots to be placed at No. 35.

The Post Graduate Programme in Management (PGP) of IIM Bangalore has been listed among the top 25 in the QS Masters in Management Ranking 2018. This ranking assesses institutes based on five different metrics, which are: alumni outcomes, class and faculty diversity, employability, thought leadership, and value for money.

We have a vibrant Student Exchange Programme with several partner universities across North America, Europe, Asia, Australia and South America.

We have deep engagements with international networks, such as the Global Network for Advanced Management (GNAM), which includes 31 eminent business schools around the world and Partnership in International Management (PIM), a consortium of more than 60 leading international business schools around the world. The GNAM is convened by Yale University and includes INSEAD, London School of Economics and Fudan University among others.

Being an active participant in the GNAM network, we host Global Network Weeks (GNWs) in the months of March and October every year when international students from partner schools visit IIMB. The GNWs feature sessions by eminent faculty, guest speakers from the industry coupled with company visits. Likewise, several of our students enroll for the Global Network Weeks conducted around the world. Our faculty have also offered Small Network Open Courses (SNOC) to the GNAM partner schools.

On the anvil are plans to develop our second campus and have larger batch sizes of existing programmes. We are on an exciting trajectory of expansion and growth and we welcome you to join us on this journey.

## About PGPPM - Post Graduate Programme in Public Policy and Management

The one-year Post Graduate Programme in Public Policy and Management (PGPPM) was introduced in 2002 by the Centre for Public Policy (CPP), which was established by IIMB with initial support from the Department of Personnel and Training, GOI and UNDP. PGPPM was extended to the non-government, 'open' candidates in 2008 and enables cross learning between participants from the private and public sectors.

Senior government officers and professionals from social, infrastructure and private sectors as well as future leaders will find the programme useful in strengthening public policy and managerial skills in the current scenario where the boundary between the public and private sector is growing increasingly blurred. It enables them to tackle new challenges in the context of liberalization, globalization and rapid technology change; and continuing burden of poverty, social exclusion and crisis.

PGPPM participants from government and the non-government sectors interact, exchange and learn in one class room, thus, deepening conceptual, technical and analytical skills for public policy making through interactive sessions with eminent people in the Indian policy domain through the "Policy Speaks" series. It helps in understanding the forces that shape the domestic and international environment for public policy.

The participants will work on a Comprehensive Policy Paper which will help them to specialize in their chosen area in public policy field. The participants will select a topic and conduct an intensive study of the policy issues or management challenges pertaining to it, under the guidance of a faculty. They will initiate the study in Term 3 and submit by the end of Term 4. The learnings from the paper will be a key take away for both the participants and the sponsoring organizations.

The PGPPM has helped position IIMB's CPP as an important policy think tank. Its Alumni have been instrumental in initiating new policies and steering policy changes in their respective roles. They have also made significant academic contributions through their research papers and books.

PGPPM Alumni occupy senior positions in different ministries of the Government, the Railway Board, regulatory authorities like Securities Exchange Board of India (SEBI), Telecom Regulatory Authority of India (TRAI), Planning Commission, United Nation bodies and many other important senior decision making positions in government and beyond. They also hold leadership positions in central and state Public Sector Undertakings like GAIL India Ltd, Bharat Sanchar Nigam Ltd (BSNL), Bangalore Metropolitan Transport Corporation (BMTTC) and Maharashtra Housing and Area Development Authority (MAHDA), Jawaharlal Nehru Port Trust in Mumbai and with Non-Governmental Organizations and as consultants and analysts in the private sector.

## Programme Structure

The PGPPM is a one-year postgraduate programme which begins in April and ends in March. It offers courses in public policy and general management. The participants can choose from a wide range of electives. A valuable feature of this programme is that the participant can choose electives from other long-duration programmes conducted by IIMB. This helps the participant interact with various students from other programmes and understand multiple viewpoints. During the course of the programme, the participants write a Comprehensive Policy Paper, which helps them specialise in a chosen area in public policy.

PGPPM ACADEMIC SCHEDULE					
<i>Term</i>	<i>Orientation</i>	<i>Term 1</i>	<i>Term 2</i>	<i>Term 3</i>	<i>Term 4</i>
<i>Duration</i>	<i>1 Week</i>	<i>13 Weeks</i>	<i>2 Weeks</i>	<i>10 Weeks</i>	<i>10 Weeks</i>
Courses	PGPPM Programme Inauguration	Public Policy Analysis	International Immersion - for non ITEC students  Visit to various organizations and government bodies in India - for ITEC students	<ul style="list-style-type: none"> <li>• PGPM Electives</li> <li>• Other LDP Electives</li> <li>• Rural Immersion</li> <li>• Workshop Course</li> </ul>	<ul style="list-style-type: none"> <li>• PGPPM Electives</li> <li>• Other LDP Electives</li> <li>• Comprehensive policy Paper, data collection &amp; report writing and presentation</li> </ul>
	Outbound Programme	Microeconomics for Public Policy			
	Computer skills	Quantitative Methods for Public Policy			
	Group Photographs/ID Card making	Macroeconomics			
	Outlook setup and Moodle configuration	Marketing for Public Service			
	Campus Visit	Organizational behavior			
	Briefing on sage of Library facilities	Strategy for public policy			
		Financial Statement Analysis			



# PGPPM-2019 Admissions Procedure

## Eligibility Criteria: ITEC sponsored candidates

**Educational Qualification:** An applicant must hold a Bachelor's degree in any discipline (minimum 50%), that has been recognized by an authorized body in India. Bachelor's degree from outside India are also eligible, provided their equivalence to accepted degrees is established. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of 3 years of education after completing higher secondary schooling (10+2) or its equivalent.

The medium of instruction at IIMB is English; hence candidates are required to be proficient in both spoken and written English.

**Work Experience:** A minimum of four years of work experience (after graduation) preferably in a public policy domain as on 31 March 2019.

## Application Process

ITEC sponsored candidates are required to submit application form for admission to PGPPM 2019 as per enclosed Annexure-1.

## Interview Process

The applicants will be shortlisted for interviews based on their academic background, work and interest in public systems. Shortlisted candidates will be interviewed in Delhi / Bengaluru if they are based in India at the time of interview or else interview will be conducted over video conference. In addition to the Personal Interview, the shortlisted candidates will also be required to analyse a case before the interview. The case analysis will be held on the same day as the interview.

The admission process takes into account each applicant's goals, interest in getting engaged with public systems, exposure to Indian and global scenarios, in so far as they relate to the practice of Public Policy and Management.

## Contact Us

(Mon-Fri 10.00 am to 5.00 pm)

**Marketing Office**

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